

2014 Capture[®] LFR[®] Insecticide Corn At-Plant Assurance Program



The 2014 FMC Capture[®] LFR[®] Insecticide Corn At-Plant Assurance Program is designed to provide growers with additional protection from adverse weather and pest conditions when they use Capture LFR at-plant for their seed and seedling pest control in corn.

The At-Plant Assurance Program covers growers who apply Capture LFR at-plant for corn at a minimum rate of 3.4 oz/acre. Growers can choose from **ONE** of the following coverage options, at their own choosing, based on weather and pest pressure difficulties encountered during their crop's early development.

- Foliar Insect Coverage – Growers are eligible, through June 1, 2014, to receive a 50% discount towards a Hero[®], Stallion[™], or Mustang[®] Maxx treatment, if an at-plant application of Capture LFR applied according to labeled use directions fails to provide commercial control of labeled insects.
- Replant Assurance – FMC offers growers, through June 1, 2014, reimbursement of 50% of the cost of an additional Capture LFR treatment, should the grower have to replant due to weather-related conditions. For this replant reimbursement, growers must apply the additional Capture LFR treatment in full accordance with all label directions.

To be eligible, growers who want to participate in one of the options listed above need to contact their FMC Retail Market Manager or Star Retailer before making additional applications of Capture LFR, Hero, Stallion or Mustang Maxx depending on the coverage option chosen.

Program Period:

October 1, 2013 – June 1, 2014

Program Geography:

Nationwide

Payment:

30 days after claim submission to FMC

Program Rules & Conditions:

1. FMC reserves the right to change any or all features of the 2014 Capture LFR Insecticide Corn At-Plant Assurance Program.
2. Only product purchased from a FMC distributor is eligible for payment under this program.
3. Only product purchased for resale to growers is eligible for payment under the terms of this program.
4. Rebates will be paid on discontinued SKUs at the latest published rate for a period of up to three years only.
5. FMC reserves the right to audit all claims.
6. Incentive checks will not be issued for less than \$200.
7. Misreported sales of any type will be a clear violation of this program and will be subject to audit and possible forfeiture of all payment

For more information on this program please contact your local FMC representative or call our customer service center at: (800) 346-0833

For more information on FMC and our products please check our website: <http://www.FMCCrop.com>

Always read and follow label directions.

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