



## Proven, Consistent Control of Soil-Borne Corn Insects

For more than 20 years, corn growers have placed their trust in Force<sup>®</sup> insecticide for the most effective and consistent control of corn rootworms and other early-season pests such as cutworms, wireworms and white grubs. With its unique and powerful chemistry, Force protects corn from destructive pests, leading to fully-developed roots, stronger stands and improved yields. Available in both a granular (Force 3G) and liquid (Force CS) formulation, Force is the market leader in soil-applied corn insecticides, offering growers application flexibility, a low-use rate and no adverse herbicide interactions. Whether using a traited or conventional corn hybrid, Force provides the pest protection growers demand.

### Force Insecticide Controls

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- Corn rootworm
- Cutworm
- White grub
- Wireworm
- Seedcorn maggot
- Seedcorn beetle
- Lesser cornstalk borer

### Better Health, Better Yields

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Force protects corn roots from highly destructive, yield-robbing corn rootworms, even in heavy pressure zones. Rootworms reduce yield and affect overall plant health by:

- Increasing the corn plant's susceptibility to disease
- Reducing the plant's ability to uptake water and nutrients, resulting in increased stress levels
- Inhibiting the formation of brace roots, which may result in lodged or goose-necked corn that is stunted and time consuming at harvest



### Less Hassle, More Flexibility

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Force provides flexibility by offering growers application options.

- Force is available in both a granular and liquid formulation
- Force has no adverse herbicide interactions and fits any herbicide program
- Force can be applied in-furrow or T-band
  - Force 3G may be applied at cultivation for corn rootworm control
- Force carries no re-entry restrictions or posting requirements



## Features and Benefits of Force

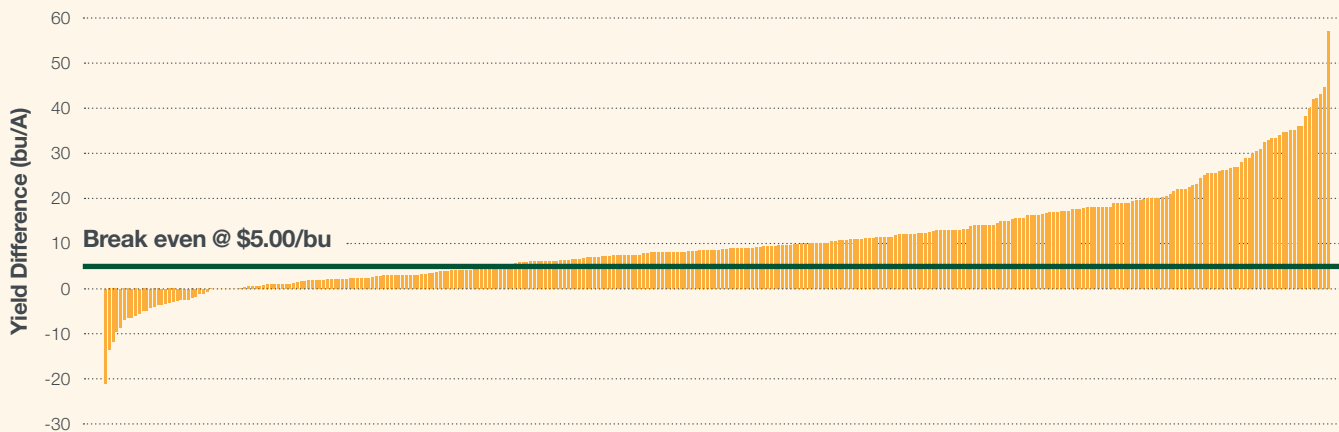
- Top-rated control of corn rootworm and other troublesome early-season insects
- Unique chemistry works on contact and through ingestion
- No adverse herbicide interactions
- Available in a granular or liquid formulation
- Flexibility in application method
- Can be applied on traited and conventional corn acres
- Great partner for refuge acre management
- Proven track record of enhancing yield when applied over the top of rootworm-traited corn
- Economical, low-use rate
- Savings in time and labor with less product to store and handle

## Force Creates an Advantage on Corn Rootworm Traits

Studies have shown Force consistently enhances corn rootworm control when applied over the top of traited corn acres, especially in areas of high pressure. In addition, Force offers added control of early-season pests that many hybrids can't suppress, contributing to a potential yield bump. Applying Force also adds an additional mode of action for corn rootworm control on traited corn.

### Force® Insecticide on Rootworm Trait Strip Trials

Various rootworm traits utilized - NE, IL, MN, IA, OH, WI, IN, MI (326 trials)



### RESULTS SHOW:

- Rootworm-traited corn acres treated with Force showed an average yield increase of 10.42 bu/A
- Force on trait applications demonstrated consistent yield increases across all rootworm traits utilized, including Yieldgard® Rootworm, Herculex® RW and Agrisure® RW
- An application of Force on rootworm-traited corn generated a positive return on investment (ROI) in 70 percent of trials
- A positive ROI was gained with a yield increase of slightly more than 4 bu/A based on a \$5/bu corn price

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